

Bollingtons choose Affinity Business Connections



Independent insurance brokers The Bollington Group - who have recently set up office in Milton Keynes - have appointed Affinity Business Connections to promote and introduce them to prospective clients in and around Milton Keynes.

Regional Account Manager Damon Blakey said "I saw Affinity's article in the recent Inside Business magazine and realised it was just what we needed. While we are a large well established group, we are new to the area and needed to raise our profile amongst the local business community and Neil Muxlow has allowed us to do this far quicker than we would have without his expertise.

Neil highlighted and arranged the events we should attend and the people we should speak to, he even arranged meetings with the local press. Already we

have been to numerous networking events, all arranged by Neil. In addition, he has set up several meetings with influential people that I know would have taken me a long time to speak to; Neil has got me the appointments immediately. It has been fantastic".

Neil added, "Having someone like Bollington to deal with so early on is both pleasing and exciting for me. They are just the kind of client I am looking for and knew the concept would be perfect for companies like Bollington. My only worry is the effect on my waistline with all the breakfasts, lunches and dinners, but hey, I'm sure I will cope...!

To find out how Affinity Business Connections can help your business, call Neil Muxlow now on 0845 434 8010 or email him, neil@affinitybc.com